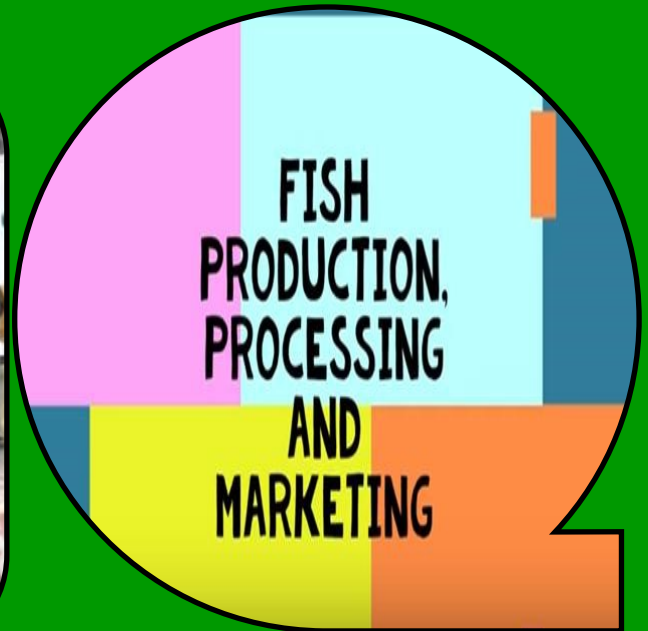


livelihoods

today and tomorrow

February 2020



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Budget! Rathasaptami! Valentines! Sivaraatri!

02022020!

Let us remember Guru Ravidas, Dayanand Saraswati, Shivaji.

Let us care our wetlands.

Let us work with and for Women, Girls, the leaders. Let us empower.

Let there be social justice. For all. Everywhere.

Let us learn and transact in mother tongue. Let us act local.

Let us be productive. Let us increase productivity with sustainability everywhere.

Let us be sensitive and caring. The Cancer. Rare Diseases. Deworming.

Let us be rational. Scientific. Let us learn and use Science.

Let us internet. Internet of Things. Let us rule, rather than being ruled.

Let us continue to be radio people. It has its own charm.

Let us celebrate our services – security or otherwise. They help, if we help. May be vice-versa?

Let us be partners with Civil Society. Let us empower.

Zero Discrimination | Wildlife | Hearing | Security | Women | Kidney | Rivers | Pi | Consumers | Happiness | Sparrows | Forestry | Poetry | Water | Meteorology | TB | Theatre | Smoking

Corona Virus is scaring the world, beginning with China.

AP: Is Visakha, the Capital? Has Council gone? New districts in the offing? 4 zones?

TS: TRS Sweeps Municipal Elections.

Congratulations! Tyler Prize for Pavan Sukhdev.

Padma awards - Krishnammal, Usha Chaumar, Tulasi Gowda, Chintala Venkat Reddy, Radhamohan and Sabarmatee, Batakrushna Sahoo, and Md Sharif.

We are getting ready to publish 'Livelihoods on Ground' – may be in two volumes. Give us a couple of months.

We request our co-travellers to give more - notes, blogs, videos and pictures.

148th 'livelihoods' is presented herewith. Our picks of the month include:

How to do Profit Contribution Analysis?


Video – Community Worker Interview

Livelihoods Video – Fish Production, Processing and Marketing

Classic Books – Dr BR Ambedkar' Speeches; Perumal Murugan' One Part Woman

Classic Articles – Mind our language; The Sunset of the Century - Rabindranath

With the faith and hope that you find this and evolving 'livelihoods' useful, we remain.



the 'livelihoods' team

'livelihoods' team

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Walked/walking with us

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<https://www.facebook.com/Livelihoods-People-168949873148505/?surface=rese>

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How to (?)	How to do Profit Contribution Analysis and Breakeven Analysis https://www.youtube.com/watch?v=IO-n7zqai64&feature=youtu.be	
7L - Videos 1.	Community Worker Interview https://www.youtube.com/watch?v=YwnjX_hoi-A	
2.	Livelihoods Video: Fish Production, Processing and Marketing https://www.youtube.com/watch?v=PFj_NnAAghU	
Supplement (News)	Monthly Livelihoods Update (January 2019) https://drive.google.com/file/d/1HKy24tDkISZIGImIY5hsnFTKYdjxt4Bo/view	
Supplement (Images)	Monthly Images Compiled (January 2019) https://drive.google.com/file/d/1JkEIEQFFQr9s3R4kWDD1oC13K4Js_vma/view	

'Yoga'kshemam

As I write this, I am with Krsna. Tired but not out. Unfolding more. Preparing for the flood from the flowing trickle. Climaxing notes of the flute. Sharpening Sudersana 100.

Another commitment. ICT (Platform) for Natural Farming. The workshop during 6-7 January 2020 has seen a number of ICT and NF leaders commit to making this an agenda for 2020 and beyond. Mindtree Hyderabad has been the gracious host. Kuza, Kalgudi, Urna, Producer Market, IDH, KF, Jattu, CSA, WASSAN, Dhvani, Parishkar, Shekru, Verdentum, Philanthropy, RySS, have joined forces. FES, AFEC, Akshara et al and more are on their way. We remain committed individually to ICT4NF - a robust Platform for Products and Services, (from mobilization, extension, conversion, capacity building, collectivization, communitization, production, post-production, local value-addition, consumption, prosumption, farmer-farm needs and services, 365DGC, multiple crops, trees, animal life, short and long value-chains, technology, credit, insurance etc.), within 2 years, with Creative Commons, Open Source, minimal entry barrier, and rigorous natural farming bias in ranking. At least 40% of the consumer rupee in the hands of the farmer. The threads of connect and reflections in **this ICT-Platform-Marketing-Learning Vision** include -

- **Context:** Natural Farming is increasing and it has to increase. It is spreading. It is becoming a movement. It is touching all geographies, all GPs, all Farm Families, all Farms, all Practices. More states are getting on board. National Mission – BPKP is on its way. FAO is leading with Mexico, Senegal, AP examples. More countries are on their way. UN gives a clarion call.
- Technology can play a significant role in this.
- ICT4NF Vision – **Platform** that supports natural farming conversion and retention; and enhances Farmer % of Consumer rupee to not less than 40% - needs to be realized soon. The scoping includes Mobilization, Extension, Conversion, Collectivization (Institutions), Communitization (cadres-animators), Professionalization (facilitators), 365DGC, Trees, Multiple Crops, Integrated Farming; Consumption-Nutrition-Short and long value-chains. Tracking, Traceability. Value-addition and Marketing. For Farmers, Farmer Organizations, Federations, Entrepreneurs, Big and small Service Providers, Aggregators, Intermediaries, Market Linkages, Bulk Buyers, Retailers and Consumers
- It includes Digital Literacy, e-learning – videos, package of practices, plans etc.
- The Platform has to have interoperability. Barrier-free entry for IT service providers, following interoperability standards. For anyone to provide for A-Z stages of the platform.
- The Vision Principles include: “Farmer is King”; branding

and stamping of approval, positive discrimination, incentivization and premiums for chemical-free natural produce – from crops, trees, fish, small livestock, poultry and other animals; however, the platform is inclusive to all from the geography, with little or no barrier to entry.

- Starting with Mobilization – Extension – Collectivization – Conversion – Communitization – Production – Post-production – Local Value-addition – Market – Consumer. Starting with Self-Local Consumption – Nutrition Security. Starting with Farmers – Farmer Groups – Federations. From input-output shops. From Farmer Entrepreneurs. From Collective Enterprises. To Neighbours. To Groups. To Village Organizations. To Federations. To Consumers – Consumer Groups. To Vendors – Vendor Groups. To Towns. To Urban Centres. To Apartments. To high-net value-adders. To wholesalers – retailers. In Grades. In Packs. Packaged. Branded. Specialties.
- Access to value-chain equity and value for the farmer – better, more stable, more consistent, price realization. Better Payment Terms. Lowered Risks.
- Support to facilitating Processes, Data, and for all ‘users’ – farmers, lead farmers, farmer-entrepreneurs, groups-institutions, federations, cadres, input providers, shops, aggregators, designers, finance providers, insurance providers, service providers, value-adders, processing-storage-transport-other infra providers, bulk buyers, retailers, custom hiring centres, content creators, trainers, trouble shooters, monitors, government agencies, convergence facilitators, peer-social auditors, consumer groups, consumers, etc.
- These would include: Data, Database, Apps – Mobilization-Extension-Conversion Training, Planning-Tracking-Traceability, NRM-Land-Water-Commons-Forests, Pre-production-production-post-production-value-addition-marketing-trading, Consumer, Designer, Input Services, Finance Services, Evangelization-PR, Program Management, Agri Bus (stack), Platform Management, Help Desk.
- Moving up and to the right of the value-chain, as much as possible. Local value-addition as much as possible. More P2B2B – P2B2C – P2C marketplaces regionally, nationally, and internationally.
- The value-chain lines need to be supplemented, as required, with service and other providers in each node-sub-node on the value-chain line.
- Each value chain has a unique set of circumstances. Each producer has unique circumstances. Customization is the need. Trust-based value-chain is the way mostly. Trust built through transparency, traceability, personal local relationships etc. Long value-chains may require ‘certification’ paid by the buyers, through partnerships and

G Muralidhar

buying commitments.

- *Farmer numbers have to transcend to transaction volume, and increase revenues- revenue share. These in turn offer incentives to farmers to come into and stay 'natural'. These may include higher prices, lower inputs costs, health benefits from farm practices, and nutrition, increased crop intensity, increased crop diversity, increased % of consumer rupee. Value-chains ownership. And choices.*
- *Data ownership is with farmers' architecture. This may be a federation of the farmers' organizations. It is a collective - a producer company or a company or a cooperative. It is an aggregator and value-addition enterprise. Trusteeship with platform or service providers till its maturity in a year or two.*
- *E-learning on the Platform: Everything on the platform and about the platform - Digital Literacy, Content, Videos, Assessments, Package of Practices, B Plans - for self-learning, facilitating learning, learning by doing, microlearning videos, digital planning-tracking; learning, conversion, business and scaling-up hand-in-hand.*
- *These platforms have to be owned largely by the natural farming community, farmer, and their institutions. We envisage a federation of farmer organizations. A confederation of farmers' federation(s), farmer entrepreneurs, and community resource persons. A pool of*

CRPs. A consortium of civil society organizations working with natural farmers. A network/unit of technical support. A group of researchers. A communications and media fraternity. A set of service providers. Starting with default service providers, providing program leadership and platform leadership as trustees till the farmers' architecture takes charge.

- *We remain committed institutionally, and individually. We give time. We give hands. We give all that we have – material, modules, apps, assets and base. We give connects, links. We give everything to make the platform to do its best as soon as possible. Platforms for 100% NF everywhere in N-U. An instrument for NF to scale-up, deep and out. For more geographies, states, countries. National Mission is on its way. NF Movement (Planet-Soil-Water-Air-Life-Human Health Global Movement at Local levels by Consumers, Children, Women, Concerned Citizens and Farmers) is in the making. NF Foundations, Coalitions, Networks are coming into being. For - Models. Resources. RPs. Tech Support. Research. Consulting.*

We must be at it, building NFFs. Building Platforms. Nurturing servant leaders, management workers, life learner-mentors and social entrepreneurs that support portfolios in 'natural'.

Join us in the world of yoga – for 7L. Universe conspires for Krshi Kushi in N. ❖

Field Diaries / Story

Field Worker's Diary

A Field Worker's Diary - Part 1

I had completed my MBA and was working as a management lecturer in the same college, when I came across a job notification for PG students interested in rural development for the position of Community Coordinators (CCs) in Guntur District for Andhra Pradesh Rural Poverty Reduction Project (APRPRP - called as *Velugu* at that time) - a joint initiative of Andhra Pradesh government and World Bank.

<https://drive.google.com/open?id=1c9lVa5EKDhHIFlWf-3Nh6EZ6CD5EG6rZ>

A Field Worker's Diary - Part 2

Our main aim in working in the Andhra Pradesh Rural Poverty Reduction Project (APRPRP) was to bring all the poor woman in the villages of the Mandal allocated to us into Self-help Groups (SHGs). As our project was to be implemented through the women SHGs, the project would be successful in providing benefits to women only if each and every one of them was part of the groups.

<https://drive.google.com/open?id=14d5q62Q0Fr8G5tgHXum54KBYPeuekP-p>

A Field Worker's Diary - Part 3

A few years back, I had to travel to the Rampachodavaram agency area in East Godavari district of Andhra Pradesh as part of a study related to tribes. During that period, I had the opportunity of meeting a tribal healer named Subbarao and even got to stay at his house for a day. He told me a lot about the forests there and the local Kondareddy tribe. It was astonishing to see that he knew so much about every tree, leaf, branch, trunk in the area, and each of their medicinal properties and also how they could be used to treat different ailments; a wealth of knowledge that he inherited from his family.

<https://drive.google.com/open?id=1kMUaJ0Iz5L8lEXfzoXLQJ-vN4DRbkqEF>

Videos Supplements of the Month

How To

Community Worker Interview



How to do Profit Contribution Analysis and Breakeven Analysis

<https://www.youtube.com/watch?v=IO-n7zqai64&feature=youtu.be>

Mr Yata Ramachandram, who is working as Field Assistant in MGNREGS

[Video Link: https://www.youtube.com/watch?v=YwnjX_hoi-A]

Livelihoods Video



Livelihoods video: Fish Production, Processing and Marketing

[Video Link: https://www.youtube.com/watch?v=PFj_NnAAghU]

Videos of the Month

NITI Aayog SDG India Index 2019	https://www.youtube.com/watch?v=iLCMh6ols6Q
Nobel Lecture: Abhijit Banerjee, a prize in economics sciences 2019	http://youtube.com/watch?v=XvyMO7CmFlk
Sustainable livelihoods and adaptation to climate change	http://youtube.com/watch?v=5qaDDSV5V-Q
Sampark-Improving Lives and Livelihoods of Migrants Workers	http://youtube.com/watch?v=6LMN9ZRUSKQ
Eco India- For women in rural India, why does cooking continue to be a silent killer	https://www.youtube.com/watch?v=n5lxACEl4vw&list=PLw3TDbfI2YpMSJrPZi0lpd-WmgcZOVEwu&fbclid=IwAR2aQsYlBjGJ69DVizFWgJeJhiZU6OEwwgOmsbr3wChWRTD-1sTldZMcQKq
Creating Sustainable Livelihoods in Nepal with the Himalayan Perma-culture centre	http://youtube.com/watch?v=Nkl01K8CFr4
Esther Duflo-Nobel Prize Banquet Speech	http://youtube.com/watch?v=JJE6ZK8vvcE
Baskets made with a different vision	https://www.youtube.com/watch...
Source: ruralindiaonline.org	Source: ruralindiaonline.org
Climate change is having a massive impact on Indian farmer	http://youtube.com/watch?v=A8gcGalzqlw
SRIJAN Custard apple	http://youtube.com/watch?v=VCzS4IIE7s8
NITI Aayog's SDGIndiaIndex 2019	http://youtube.com/watch?v=iLCMh6ols6Q
A history of Micro-finance Mohammed Younus:	http://youtube.com/watch?v=6UCuWxWiMaQ
Indepth: India's health	http://youtube.com/watch?v=wVSW400nXPQ
Growing a cooperative forest can lead to water conservation and generate livelihood	http://youtube.com/watch?v=Xy9qdrD3uK0
Eco India: Meet farmers who are preserving India's heirloom rice varieties one seed at a time	http://youtube.com/watch?v=BZdoblS4inc
Farmer earns higher income from rabbit farming	http://youtube.com/watch?v=0kAxVazEBgA
Eco India: How a solar micro-grid illuminated an unelectrified rural hamlet in Maharashtra	http://youtube.com/watch?v=IJ5uijd3Q-A
Why is India Poor	http://youtube.com/watch?v=LOVPttuNk2g
India's poor speak on the value of education	https://www.youtube.com/watch?v=bbQoFnbdtFI
Eco India- Over 1,000 hectares of Mumbai's mangroves are fiercely guarded by a fishing community.	http://youtube.com/watch?v=7kzVHf7f4b8

Images of the Month



Agriculture Labour Work



Welding Work



Nursery Work



Traditional Stone Grinder Making

[Link: Monthly Compiled Images - https://drive.google.com/file/d/1JkEIEQFFQr9s3R4kWDD1oC13K4Js_vma/view]

'Yoga'kshemam

Peacock feathers are moving with wind. Flute is playing the notes on its own. Cows are playing raising the dust. Krsna takes charge and Krsna's lips and hands touch the flute. Krsna's universe rejoices. With ineffable joy. It signals time to change. Change from deep within. Let us peel off bit by bit. Layer by layer. All of us.

Another insight and related commitment. LPRD Movement. PVM Movement. NF Movement. NL Movement. Movement for Nature. N Movement. A Planet-Soil-Water-Air-Life-Human Health Global Movement at Local levels. For the movement - ICT Platforms. Foundations. Centres. Knowledge packets. Books. Videos. Pictures. Messages. Channels. Media. Volunteers. Leaders. Funds. Time. By Children. Farmers. Women. Consumers. Young men and women. Elders. Teachers. Students. Scientists. Communicators. Groups. Collectives. Civil Society. Entrepreneurs. Enterprises. Missions. Programmes. Governments. Geographies. Panchayats. Districts. States. Countries. Worlds. Aatmas. Antaraatmas. Paramaatmas. Arjunaas. Krsnaas.

David Robson writes in BBC Future, taking the compelling research by Erica Chenoweth (along with Maria Stephan), sustained 3.5%+ people make the non-violent campaigns/movements succeed. Paradigm shift changes are achievable. Similar assertions are made about Collectives. We learnt from Kurien, Tushar et al and seen that a mere 6-8% aggregated produce can make a significant impact on the market behaviour. Chenoweth found that nonviolent campaigns are more likely to succeed vis-à-vis other campaigns. They have fewer physical barriers to participation. There are many ways and forms one can participate. Communication and articulation is easier and smoother. Broad-based support is easily possible and garnerable. While they may come with some personal cost, consumer boycotts are also very effective.

Ordinary people, all the time, are engaging in pretty heroic activities that are actually changing the ways of the world. Let us celebrate them as well.

Chenoweth thinks Extinction Rebellion (in which Greta Thunberg is active) is against a lot of inertia but there is an incredibly thoughtful and strategic core towards a likely successful resistance campaign/movement. This would involve becoming one with N. This would involve consuming N. This would involve farming N. Our M for N requires a mere 25 Crore (250 million) across the world to be actively engaged. For India, it is just about 5 Crore across the country. 50 Million. Or 15 Million Fami-

lies. Disrupting the status quo pillars helps. Diversity of methods and intensity of campaigns-engagement, and stamina to last would guarantee change. Of course, preparation for a long haul matters. We need to note that initial failure may still lead a later success. We need to persist with not-so-digital ways while we continue to use digital ways smartly and selectively.

We are running out of time. We need to peak early. As early as possible. A decade is the maximum we have. We need our 10,000 hours, from each one of us, for that. 1000 hours/year. 20 hours per week. 3 hours a day – 1 hour a day and a day. Can we start dedicating these 10,000 hours to N?

We are committed to ICT4NF Platforms that support natural farming conversion and retention; and enhances Farmer % of Consumer rupee to not less than 40% in the hands of the farmer. We remain committed to more P2B2B – P2B2C – P2C market-places regionally, nationally, and internationally. The platform's blue line – from mobilization – inputs – services – capacity building – production – post-production – local value-addition – packing – packaging – storing – transport – logistics – market linkages – is open for plugging-in for all service providers that meet interoperability standards. Platform digitizes business processes; builds robust ecosystem for service providers; and attracts traffic. Platform Governance sets protocols for onboarding, transactions, and sustaining traffic, including incentivization. Platform offers self-learning, learning at local levels and digital knowledge enterprise services. Platform goes everywhere. Platform's DNA is sustainability, scale and macro-micro – bird-worm views.

We remain committed to federations of farmer organizations. Confederations of farmers' federation(s), farmer entrepreneurs, and community resource persons. Mobilizing 'concerned' into their living organizations. Pools of CRPs. Consortiums of civil society organizations. Networks/units of technical support. Groups of researchers, writers, communicators, trainers and media fraternity. Sets of service providers. Leadership as trustees. We remain committed collectively, severally and individually. We give. We give time. Hands. All that we have. Connects. Links. Everything to make M for N to do its best as soon as possible. Everywhere. For scale-up, deep and out. In various ways.

We must be at it, nurturing servant leaders, management workers, life learner-mentors and social entrepreneurs that support M for N.

Join us in the world of yoga – dasahasrayoga for 7L. Universe

Articles of the Month

Benefits and costs of free trade for less developed countries by Nina Pavcnik

The article elucidates on one of the great paradoxes of the modern economy - push for free trade while protecting domestic markets. Read more on how such paradoxes manifest in developing countries.

<https://booksandideas.net/Benefits-and-costs-of-free-trade.html?fbclid=IwAR3FtXq8iaOpW6caZv5oIn0N3e6X-Wu2xfFaO6MM6FACZN3sGHDR5A46nk>

Mind our Language

A look at efforts made to revive a language spoken by the Koirur community - Gondi, long been ignored by the state like many other tribal languages.

<https://caravanmagazine.in/culture/gond-gondi-koitur-dictionary-adviasi?fbclid=IwAR2hyYC1Ae080EGCWjg6dNVvTY0BaxHRx59KUvHqTcN8d26BBFTIFvMByT8>

Outsource Inspiration by Adam Grant #Leadership

As one stands to lead, what matters, even more, is effectively leading. In this must-read treat to leader in each, the role of finding and appreciating the meaningfulness in work and making it contagious across the team one works with is elaborated for reflection and application.

https://faculty.wharton.upenn.edu/wp-content/uploads/2013/12/Grant_OutsourceInspiration.pdf?fbclid=IwAR1xmbnwiJCPHQXUBisePPOkxvli-4Y8c4yC4tZjSY7aXXF9wO8kTkiY8

Managing Oneself by Peter Drucker

Taking a stroll down the lane of self-reflection, what one needs is a drive to question, more than anything. This article is one such enabler of improvement and motivation to understand self better. As one cannot give something that one doesn't have, where we are in the path of owning and inheriting significant-good summarizes this must-read.

https://signallake.com/innovation/managing_oneself.pdf

The Sunset of the Century - Rabindranath Tagore

"The hungry self of the Nation shall burst in a violence of fury from its own shameless feeding. For it has made the world its food." Tagore warns against the excesses of nationalism and that one should stand against the proud and the powerful, and seek humility and freedom of the soul. A noteworthy poem.

https://scroll.in/article/825441/the-sunset-of-the-century-a-poem-by-rabindranath-tagore?fbclid=IwAR0F0MstY6O8IC_LEgZfEZKTh375UyydQNQCtvtcR93p-wqGIN36z8-toZE

The Revolt of a Dalit Girl- A Story by Muktabai

A student of Phules' school pens down her account of the oppression faced by the Dalits in Maharashtra (1855). Her unwavering belief in education as a tool for overcoming discrimination and exploitation is conveyed.

<https://ruralindiaonline.org/library/resource/about-the-grief-of-mahar-and-mangs/?fbclid=IwAR0tIlmSDmdqJrNFBKz3wRE0wR2YVC-R95nrN9J83jNPSp4arSukiyOECNW>

Jayarāsi- Stanford Encyclopedia of Philosophy

"His main claim is that it is not possible to arrive at true knowledge because one should first properly define basic criteria of validity for valid cognitive procedures, which is not possible without a prior true knowledge of reality against which we could test the procedures for validity." Jayarāsi Bhaṭṭa is known for his book 'Tattvōpaplava-simha' wherein he explains his views on epistemology.

<https://plato.stanford.edu/entries/jayaraasi/#PriLit>

Raghuram Rajan explains how to fix the economy

"Growth, although it is often a stated objective, has assumed secondary importance, especially if it requires actions that may have significant political costs." The former RBI Governor presents a detailed analysis of the coming recession and recommendations to resolve it.

https://www.indiatoday.in/magazine/cover-story/story/20191216-how-to-fix-the-economy-1625364-2019-12-06?fbclid=IwAR1A_HVWGMKs-NvWY27KE-YsnSTMCWXI7k9hg4Rm2SxAvrhtx6JlmaoGvc

Is Google making us stupid? - Nicholas Carr

"They supply the stuff of thought, but they also shape the process of thought. And what the Net seems to be doing is chipping away my capacity for concentration and contemplation" This article discusses how the internet negatively influences our concentration and attention, and consequently, our deep thinking abilities.

https://www.theatlantic.com/magazine/archive/2008/07/is-google-making-us-stupid/306868/?fbclid=IwAR3TijBTQ5uNtpGomouGW_tIPZyglk-SJNqHNcvTF6f08pgglhLBDij1JQ

In the event of moon disaster

"On July 18 of 1969, as the world waited anxiously for Apollo 11 to land safely on the surface of the Moon, speechwriter William Safire imagined the worst-case scenario as he expertly wrote the following sombre memo to President Nixon's Chief of Staff, H. R. Haldeman."

http://www.lettersofnote.com/2010/11/in-event-of-moon-disaster.html?fbclid=IwAR11yanIPaynfp-Szxyta-HBMq8SFHrYSoZ5hC5v7tj47cBc1SjQz8_Ud_Q

The writing of Silent Spring by Rachel Carson

An article that captures the essence of the life work of Rachel Carson, author of Silent Spring and pioneering figure of modern environmental movement.

<https://www.brainpickings.org/2017/01/27/rachel-carson-silent-spring-dorothy-freeman/?fbclid=IwAR2fb-ioEnZqaOG3MMWaZtnmks2YiW0ST0WStazTvZRVjk5xEvyQP2VnHPEQ>

Al-Farabi's Philosophy of Society and Religion

The Islamic golden age produced brilliant scholars and Al-Farabi is one of them. The author elucidates several ideas of Al-Farabi, a philosopher of 10th Century. He states that the goal of humans is achieving their felicity by their use of rational faculty and that

society's goal is to facilitate its use by creating moral obligations and duties. He also discusses the role link between religion and philosophy.

<https://plato.stanford.edu/entries/al-farabi-soc-rel/>

The Science of Why We Sleep and What Happens Inside Our Brains When We Do

A compilation of different sources that aims to explain why we were wired to sleep in the first place.

<https://www.brainpickings.org/2015/09/29/the-science-of-why-we-sleep-joe-hanson/>

The Worst Mistake in the History of Humanity- Jared Diamond

Was the shift to agriculture the worst mistake our ancestors made? Find out more.

<http://www.ditext.com/diamond/mistake.html>

A Brief History of Corporations- Venkatesh Rao

"Between the founding of the EIC in 1600 and the post-subprime world of 2011, the idea of the corporation was born, matured, over-extended, reined-in, refined, patched, updated, over-extended again, propped-up and finally widely declared to be obsolete." Find out more the past, present and future of corporations.

https://www.ribbonfarm.com/2011/06/08/a-brief-history-of-the-corporation-1600-to-2100/?fbclid=IwAR3w8Dmdn2-mee8WdmT1YvQ6V8Njy632-a_clixVhMcDo9uwRSwtz8mVlI0

Letter from Birmingham jail- Martin Luther King Jr.

"I submit that an individual who breaks a law that conscience tells him is unjust, and who willingly accepts the penalty of imprisonment in order to arouse the conscience of the community over its injustice, is, in reality, expressing the highest respect for law." Revenant King writes his reply to those who criticized the civil disobedience movement.

<https://www.theatlantic.com/magazine/archive/2018/02/letter-from-a-birmingham-jail/552461/?fbclid=IwAR2BE1XC3imFdaASKN026UbyDUGWoWRsbjgVf7t6B4W286j55w05wiXQ4>

The Priest of Shiga Temple and His Love

A story from 'Death in Midsummer' by legendary post-war writer Yukio Mishima. It's about an austere priest who separates himself from the material world until a beautiful woman's image disrupts his entire world. Different interpretations of nirvana, desire, and the distinction between the spiritual and material world appear as the priest fights for his redemption.

https://www.shortstoryproject.com/story/priest-shiga-temple-love/?fbclid=IwAR2CkP2PUi_2SuX2FOgMYOMW1Gi_bmAX1Mvx3JPvy37embs4kIK34JpTYP

The Aims of Education - Alfred North Whitehead

"What we should aim at producing is men who possess both culture and expert knowledge in some special direction." Legendary mathematician and philosopher Alfred Whitehead talk about how what is taught must be connected to life (utilisation of knowledge) and must be taught thoroughly, and in

doing so, it's connection to intelligence and emotional perception should be laid out. A must read for teachers and students!

<http://www.anthoniflood.com/whiteheadeeducation.htm>

A History of Violence- Steven Pinker

Pinker claims that violence has been declining over long stretches of time. He presents 6 moments in human history where violence has declined and aims to explain the antecedents/causes leading to such events. An interesting read!

<https://www.edge.org/convers.../mc2011-history-violence-pinker>

An excerpt from In Quest of Democracy- Aung Sang Suu Kyi

"...by turning to the words of the Buddha on the four causes of decline and decay: failure to recover that which had been lost, omission to repair that which had been damaged, disregard of the need for reasonable economy, and the elevation to leadership of men without morality or learning."

Suu Kyi draws on lessons from Buddhism to answer the questions of politics and democracy in Myanmar.

https://www.burmalibrary.org/.../In_Quest_of_Democracy-ocr.pdf

Farmers' Suicides in India: Magnitudes, Trends, and Spatial Patterns, 1997–2012

Why do some states suffer a higher level of distress than do others? Why do 'more developed' states have higher rates of farmers' suicides? Why are men disproportionately higher than women in the incidence of farmers' suicides. Find out the reason in this article.

https://ruralindiaonline.org/library/resource/farmers-suicides-in-india-magnitudes-trends-and-spatial-patterns-1997-2012/?fbclid=IwAR1OY85BOMk7mDCh2C1GpAig2f1cV9Hjbf5T3RuDfjzXgHd20kO41W_UA

The best summary of How to Win Friends and Influence People

A 2-min read on the summary of a highly influential self-help book by Dale Carnegie. A short, interesting and useful article!

<https://fs.blog/2012/07/how-to-win-friends-and-influence-people/>

"Bursty" communication can help remote teams thrive- Christoph Reidl and Anita Williams

"If they switch to a style that is more aligned with the normal patterns of in-person conversations, remote teams can be just as successful—and creative..." This article explains how remote teams who communicate in bursts- quickly exchanging messages during period of high activity- perform much better.

<https://behavioralscientist.org/bursty-communication-can-help-remote-teams-thrive/> ❖

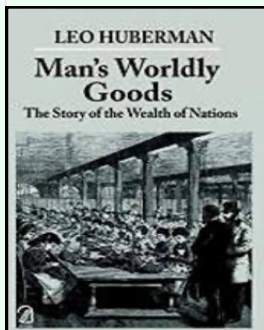
Books of the Month



Classic Book: B.R Ambedkar Speeches Volume 1 - Department of Education, Government of Maharashtra

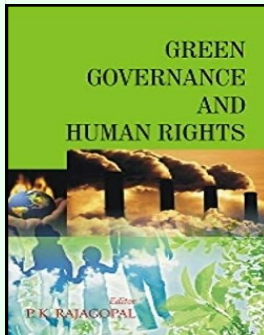
Dr. Bhimrao Ramji Ambedkar (1891-1956), or Babasaheb Ambedkar, was a scholar, social reformer, powerful advocate of the rights of Dalits and women, chairman of the Constituent Assembly of India, and the country's first law minister. In 1979, the Maharashtra state's Education Department published the first volume (in five parts) of a 22-volume series titled *Dr. Babasaheb Ambedkar: Writings and Speeches*. Volume 1 includes his famous speech on caste (*Annihilation of Caste*), another on Justice Ranade, Gandhi and Jinnah, Dr. Ambedkar's thoughts on the creation of states on a linguistic basis, and essays and talks on constitutional reforms and India's economic problems.

<https://ruralindiaonline.org/library/resource/dr-babasaheb-ambedkar-writings-and-speeches-vol-1/>



Classic Book: Man's Worldly Goods - Leo Huberman

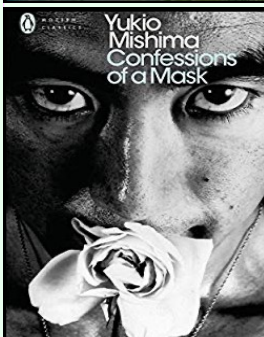
In 'Man's Worldly Goods: The Story of Wealth of Nations' published in 1930, writer Leo Huberman describes the transition process from Feudalism to Capitalism. He explained 'history through economic theory and economic theory through history'. He described the economic institutions, regarding how they formed, worked, developed and modified in a fabric of social life? And how those institutions were overthrown when the material conditions were changed?. He recognized the contributions of the Capitalist system and he sympathizes towards labourers and common people. He also looks beyond the Capitalism. It is good book to understand the general evolution process of Capitalism and the wealth of the nations. https://www.amazon.in/Mans-Worldly-Goods-Wealth-Nations/dp/9350023628/ref=sr_1_1?keywords=worldly+goods+huberman&qid=1580277646&sr=8-1-spell



Classic Book: Green Governance And Human Rights - Rajagopal P.K

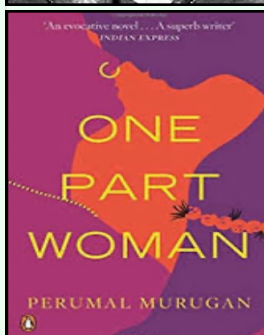
This book is a compilation of research papers, presented at the national seminar on 'Climate Change'. It explores the ground reality about the environmental issues and concerns, which are mainly ignored by the conventional governments. It stresses the urgent need of conservation of environment in the world, particularly in India. It suggests, forming specialized groups in the government, which have knowledge on environmental issues. The book covers the issue from the grassroots levels and gender linked interventions, which have emerged in recent years from the international negotiations on climate change

<https://www.amazon.ca/Green-Governance-Human-Rights-Rajagopal/dp/8178359790>



Classic Book: Confessions of a Mask—Author: Yukio Mishima

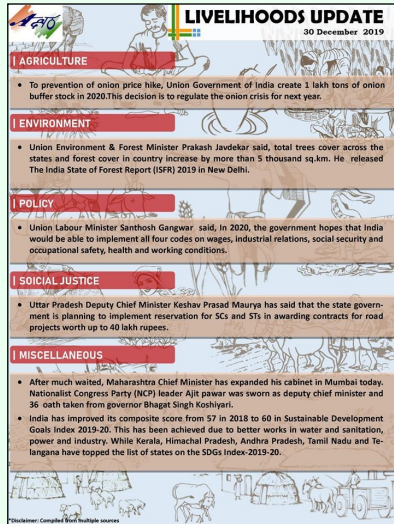
Yukio Mishima is a legendary Post-War writer of Japan whose work has been nominated for the Nobel Literature Prize thrice. He led a coup with a group of Samurai. When his efforts to gain political support for his movement failed, he committed suicide by performing seppuku upon himself. An autobiographical novel about a boy struggling to come to terms with his sexuality in wartime Japan, *Confessions of a Mask* reflects on what it means to conceal desire and deviance while coming of age. The novel follows Kochan, a queer male, from birth to young adulthood as he realizes and reckons with his sense of difference from most boys. The novel forgoes conventional plot and instead fictionalizes the author's personal history. https://www.amazon.in/Confessions-Mask-Penguin-Modern-Classics/dp/024130119X/ref=sr_1_5?keywords=yukio+mishima&qid=1580278079&sr=8-5



Classic Book: One Part Woman - Perumal Murugan

One Part Woman caused deep trouble for the author who was chased out of his own village by an outraged caste group. This led him to declare, "Perumal Murugan, the writer is dead." A story of a couple, Kali and Poona, who struggle with the painful experience of 'childlessness', the man is insulted for his 'impotency' whereas the woman is cast aside with suspicion and bad luck for being 'barren'. They withdraw more and more into themselves, relying only on their love for each other to face the harsh reality of their condition. Friends, relatives and family becomes distant as they remind them what they're missing in their lives. https://www.amazon.in/One-Part-Woman-Perumal-Murugan/dp/0143423541/ref=sr_1_1?crid=INNPO9FUDH4G&keywords=one+part+woman+by+perumal+murugan&qid=1580277898&prefix=one+part+wom%2Caps%2C346&sr=8-1

Livelihoods Update



We collect the livelihoods related (agriculture, rural development, livelihoods, economy, enterprise, partnerships, energy, entrepreneurs, health, education, service sector, skill development, climate change, monsoon and etc.) news every day and put a form and upload in Social Media.

Weekly Livelihoods Update



We collect the livelihoods related (agriculture, rural development, livelihoods, economy, enterprise, partnerships, energy, entrepreneurs, health, education, service sector, skill development, climate change, monsoon and etc.) articles every week and put a form and upload in Social Media

‘Yoga’kshemam

Happy Budget! Ratha Saptami! Sivaraatri! Valentine! Wetlands! Cancer! Deworming! Rare Diseases! Internet! Radio Women! Girls! Productivity! Social Justice! Mother Language! Central Excise! NGOs! Science! Ravidas! Dayand Saraswati! Shivaji!

Zero Discrimination | Wildlife | Hearing | Security | Women | Kidney | Rivers | Pi | Consumers | Happiness | Sparrows | Forestry | Poetry | Water | Meteorology | TB | Theatre | Smoking

Corona Virus is scaring the world, beginning with China.

AP pushes for 3 Capitals; resolves for abolition of Council.

Nitish axes Prashant Kishore and Pavan Verma from JD-U.

Congratulations! Tyler Prize for Pavan Sukhdev.

Government announced Padma awards. Fernandez, Sushma Swaraj, Arun Jaitley, Manohar Parikkar, Mary Kom, PV Sindhu, Anand Mahindra, Venu Srinivasan, Karan Johar and Kangna Ranaut are there. Notable in LPRD domain include: Balakrishna Doshi (Architecture), Krishnammal, Usha Chaumar, Tulasi Gowda, Dr Ravi Kannan, Chintala Venkat Reddy, Radhamohan and Sabarmatee, Batakrushna Sahoo, and Md Sharif. Congratulations!

Discussions in IRMA on taking forward: IRMA Consulting and IRMA Foundation.

First Session of Development Practice at IRMA!

Economic Survey is still optimistic about the growth rate of 6%. It recommends merging ‘Make in India’ and ‘Assemble in India’ to create 4-8 Crore jobs over the next decade. Accepted 15th Finance Commission first report has also been tabled in the Parliament. FM admits: Between 2006-16, India was able to raise 271 million people out of poverty. However, NITI Aayog concluded that poverty has increased in the last two years. FM also states high Productive age group (15-65 years) numbers.

Nirmala’s Union Budget is still talking about setting up a clear road map for achieving USD 5 Trillion (INR 350-400 lakh Crore). We are already a fifth largest economy in the world. FM wants to give us five jewels – health, farm productivity, joy, national security, and wealth, and therefore, ease of living. FM kindles aspirations - For today’s youth born at the turn of the century, for every member of Scheduled Castes and Scheduled Tribes who seeks a better life, for every woman wishing to stand up and get counted, for every individual from the minority sections of our society – this Budget aims to have your aspirations and hopes addressed. She reiterates Government’s commitment for doubling farm income by 2022. Key themes of the budget – aspirational India, economic development for all, caring India (humane-compassionate, antyodaya), digital, and speedy delivery of services – towards ease of living of the citizens. FM presents a budget of about INR 30 lakh Crore, 15% higher than 19-20 expenditure. Her estimate fiscal deficit is 3.5% vis-à-vis 3.8% this in 19-20. FM states that average family has saved 4% of the average monthly expenditure (rs.1 lakh crore) due to GST;

and added 60 lakh new tax payers. She wants further overhauling of centrally sponsored and central sector schemes. Specific budget bullets include:

Farmers’ related Action Points -

- * Pushing Model Acts – Agri Land Leasing; APMC; Contract Farming
- * PM-KISAN; PM Fasal Bima; Krishi Sinchai; PMGSY
- * 100 Water stressed districts
- * KUSUM – 20 lakh solar pumps; 15 lakh solarised farms
- * Caring the soils - balanced fertilizer usage, reforming the incentive regime
- * Agri-warehousing, cold storage etc.
- * SHG storage facilities (dhanyalakshmi)
- * Kisan Rail (storage)
- * Krishi UDAAN
- * Horticulture – 1 product, 1 district clustering
- * Integrated farming in rainfed areas – multi-tier cropping, bee-keeping, ZBNF, jaivik kheti portal
- * Warehousing receipt-based financing integrated with e-NAM
- * Credit target – INR 15 lakh; Kisan Credit Cards to all PM-KISANS
- * Eliminating FMD, Brucellosis, PPR in sheep by 2025; AI to 70%; fodder farms; doubling milk processing capacity
- * Blue economy – marine fisheries, including algae, seaweed and cage culture
- * Sagar Mitras and Fish FPOs à Rs.1 lakh Crore Fish Economy
- * DAY – supporting 58 lakh SHGs and expanding
- * Budget for these is Rs.2.83 lakh Crore (including 1.23 – RD&PR)
- Mission Indradhanush; **FIT India movement**; Jal Jeevan Mission; Swachh Bharat Mission; PM Jan Arogya Yojana (PMJAY); hospitals in PPP mode; Ayushman Bharat; TB Harega Desh Jeetega campaign; Jan Aushadhi Kendras
- **New Education Policy soon**
- Apprentice-embedded degrees/diplomas in 150 higher educational institutions; Internship opportunities to fresh engineers
- degree level full-fledged online education programmes
- Police University; Forensic Science University

- Medical College attached to each existing district hospital
- More DNB/FNB under the National Board of Examinations
- Special bridge courses in Health
- Entrepreneurship support to youth – clearance cell and portal
- **five new smart cities** in collaboration with States in PPP mode; District export hubs
- National Technical Textiles Mission
- Quality standards for products and services
- Rs. 3 lakh Crore turnover in GeM
- National Infrastructure Pipeline; National Skill Development Agency for related skills
- Electrification of 27000 Km of tracks.
- Corporatizing at least one major port
- The Jal Vikas Marg
- **Arth Ganga** - energising economic activity along riverbanks.
- 100 more airports
- National gas grid
- Data Centre Parks; Bharatnet to 1lakh GPs
- Mapping India's genetic landscape
- Start-up funding – early life, seed fund for ideation and early stage development
- Poshan Abhiyan
- no manual cleaning of sewer systems or septic tanks
- Allocations for BCs, SCs, STs, Minorities, Senior Citizens and Divyang enhanced
- Indian Institute of Heritage and Conservation; Five archaeological sites
- Coalition for Disaster Resilient Infrastructure (CDRI)
- National Recruitment Agency (NRA)
- National Policy on Official Statistics, Portal
- Universal Pension coverage - auto enrolment and inter-operability
- Reducing corporate tax rate in manufacturing sector

- a new and simplified optional personal income tax regime for taxpayers who forego certain deductions and exemptions -

Taxable Income	Existing Tax Rates	New Tax Rates
0-2.5 Lakh	Exempt	Exempt
2.5-5 Lakh	5%	5%
5-7.5 Lakh	20%	10%
7.5-10 Lakh	20%	15%
10-12.5 Lakh	30%	20%
12.5-15 Lakh	30%	25%
Above 15 Lakh	30%	30%

- The dividend shall be taxed only in the hands of the recipients at their applicable rate.
- Deferring the tax payment for ESOP cashing by five years
- Deduction of 100% of profits for three consecutive years/ 10 years, for < Rs.100 Crore turnover start-ups.

G Muralidhar

- Tax to cooperatives - 22% plus 10% surcharge and 4% cess with no exemption/ deductions; exemption from Alternative Minimum Tax (AMT). < Rs.1.0 Crore turnover FPOs have already tax exemption on profits.
- MSME audit threshold Rs.5 Crore turnover with less than 5% cash transactions.
- Taxpayers' Charter.
- PAN allotment on the basis of Aadhaar
- Simplified GST return filing; automated Refund process; Electronic invoice

Budget has not frustrated us more. Simplification, Digitisation focus remained. Employment and Micro-nano enterprises are still not in the horizon. May be the Budget is not the instrument.

Transition times. Let us get going. I am sure Will and Genius of Universe will keep us in harmony with nature. **Let us Lead. Learn. Love. Flow. Be in N.** This is being hand-in-hand. This is karataalayogam.

Can we be there? **Yes, if we pursue Atma Yoga.** If N is in us! If we let N take charge! If we practice! Krsna confirms N doubles as the innermost. One with N becomes 'him'.

Join us in the world of yoga – for life – towards viswakalyaanayogasiddhi. You will not regret it. ❖

BUDGET 2020-21



At a Glance

(in Rs crore)

	2018-19 Actuals	2019-20 Budget Estimates	2019-20 Revised Estimates	2020-21 Budget Estimates
Revenue Receipts	1552916	1962761	1850101	2020926
Capital Receipts	762197	823588	848451	1021304
Total Receipts	2315113	2786349	2698552	3042230
Revenue Account	2007399	2447780	2349645	2630145
Capital Account	307714	338569	348907	412085
Total Expenditure	2315113	2786349	2698552	3042230
Revenue Deficit	454483	485019	499544	609219
Fiscal Deficit	649418	703760	766846	796337
Primary Deficit	66770	43289	141741	88134

 GRAPHICS



livelihoods

Policy and Programme